

Annual Impact Report

2025



Raising Awareness. Unlocking Potential

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Dyslexia Cornwall

Message from Chairperson

This year, Dyslexia Cornwall has expanded its reach across Cornwall, attending eight college fairs and strengthening links with Cornwall Library Services. These partnerships have increased awareness of dyslexia support across the county, bringing 45 new members and renewed energy for our work.

Alongside this growth, we have been in a period of capacity building strengthening our foundations, developing our people, and positioning the organisation to respond more effectively to the increasing need for dyslexia support across Cornwall.



I am deeply grateful to our dedicated volunteers, particularly those who run our helpline and provide vital support to families and individuals.

Barbara Hewitt-Silk

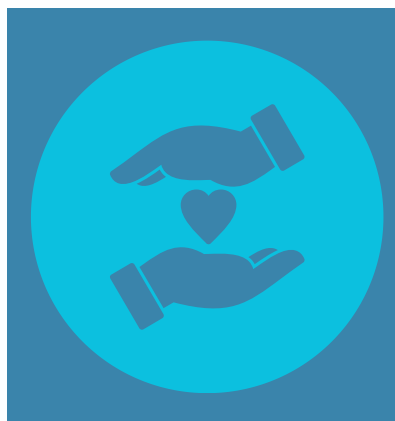
Dyslexia Cornwall Chair of Trustees

Our Missions and Values

Mission: To provide accessible information, practical support, and advocacy for people affected by dyslexia, to help them navigate education, work, and everyday life.

Values: Compassion. Empowerment. Inclusion

Vision: A dyslexia friendly society where people of all ages can reach their full potential



2025 at a Glance



- **706** individuals directly supported
- **120** people attended training workshops
- **25** Screening and Mentoring sessions completed
- **106** members forming our community network
- **20** dedicated volunteers

 **32%**

**More people
reached in 2025
than from last year**



Key Services Overview

- **Free, confidential helpline:** Expert advice, guidance, and emotional support on dyslexia via phone or email, led by qualified Dyslexia Advisers.
- **Community outreach:** Face-to-face sessions at local venues to raise awareness and connect more people with support.
- **Subsidised adult screening & mentoring:** For adults (18+) on low incomes or benefits, offering early identification, practical strategies, and guidance for education, employment, and daily life.
- **Dyslexia Awareness Training Workshops:** Tailored sessions for schools, employers, and organisations to increase understanding, promote dyslexia-friendly practices, and highlight statutory responsibilities under the Equality Act 2010.

Impact - Short Term Outcomes

“I now have more awareness and confidence. I am the parent of a child that has recently been diagnosed so I feel I have somewhere to turn to for support and advice which is highly valuable”

-Helpline Client 2025



People who access our services report:

Increased understanding of dyslexia and how it affects themselves or their child/young person

Increased confidence and self-acceptance

Greater ability to communicate with schools, employers, and professionals

Improved awareness of available support

As a result, people feel reassured, less isolated, and more able to advocate for themselves or their child



“Receiving the screening result gave me a clearer understanding of why I struggled with certain tasks. I am now more kind and patient with myself.”

-Screening and Mentoring Service Client 2025

Impact - Medium Term Outcomes

It (the support) has had a huge positive affect upon his confidence and well being at school and we now get better support - thank you"

-Helpline Client 2025



Service users commonly experience:

- More positive experiences in education due to improved support
- Improved wellbeing and reduced stress
- Increased confidence in employment, including starting new roles or sustaining current work
- Stronger home–school relationships and more effective support at home



The service helped me to have more confidence in my ability."

-Screening and Mentoring Service Client 2025

Impact - Long Term Outcomes

We managed to progress to an assessment and now my daughter is getting the support she needs within school and has grown in confidence and has made significant progress”

-Helpline Client 2024



Over time, individuals experience improved self-worth, resilience, and life chances, reducing the risk of disengagement, poor mental health, and unmet educational needs.

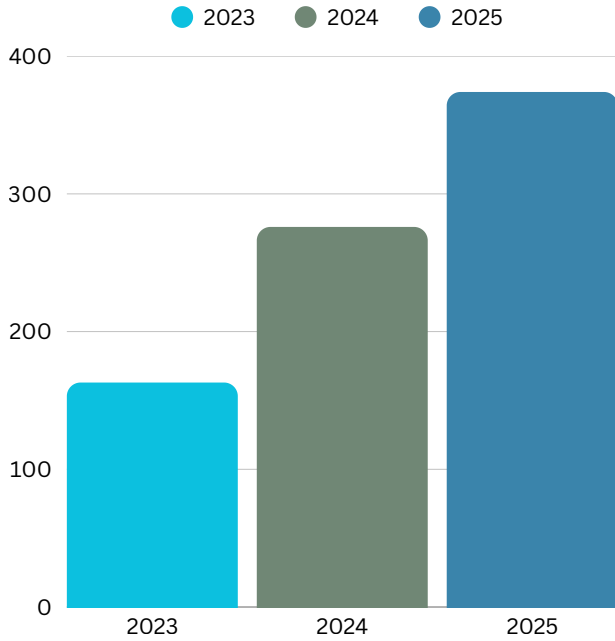
Collectively, this contributes to a more inclusive and dyslexia-friendly society.



I was 40 years old when I was diagnosed as dyslexic, and with the support given I was able to keep my job. I worked hard and grew within the company and my career has blossomed since”

-Helpline Client 2024

Growth Over Time

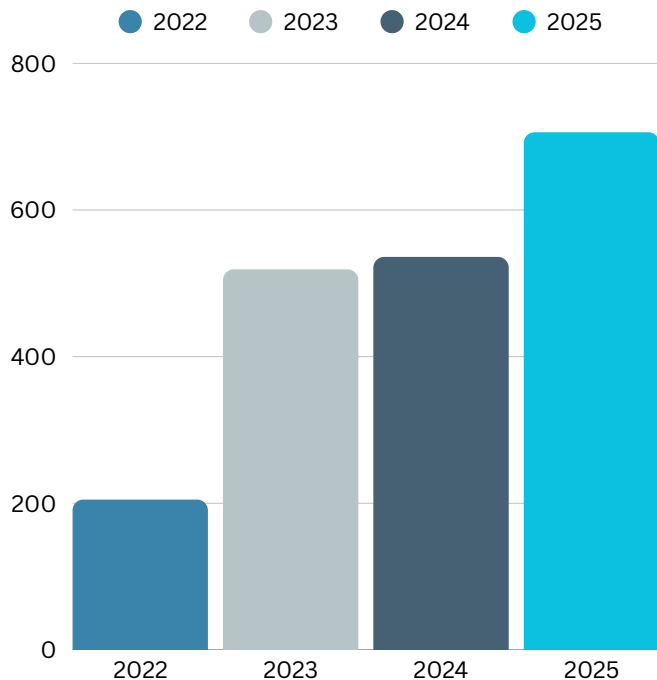


Increase in number of people supported at student fairs (2023-2025)

 **129%**

Increase in total number of people supported across all our services (2022-2025)

 **32%**



Our Reach and Impact this year

January -December 2025

- **61,040** people reached through social media awareness and engagement
- **120** individuals attended our training workshops and talks
- **374** people supported through targeted outreach services
- **706** clients received direct support across all services

Helpline Experience

- Helpfulness: 8.9 / 10
- Knowledge: 8.8 / 10
- Friendliness: 9.4 / 10
- Time to talk: 9.2 / 10



Helping People Move Forward

- **84%** received the information they needed
- **85%** were signposted to further support
- **64%** of those signposted went on to access additional help

This highlights the helpline's role as a gateway to ongoing support.



Partners and Collaborations

We work with partners across Cornwall to improve access to support and strengthen outcomes for individuals.

Key partnerships this year included:

- **Cornwall Libraries** – improving accessibility, staff understanding of dyslexia, and community outreach
- **Cognition and Learning** (Cornwall Council) – supporting schools through the IDFS+ Mark

We also collaborate with schools, community organisations, health services, and voluntary sector partners, including Pentreath, Seetec/ Seetec PLUSS, CSW Group, CHAOS Group, WorkWell, CN4C, Cornwall Council, and NHS Royal Cornwall Hospital.

We are grateful to all our partners for their continued collaboration, commitment, and shared belief in improving access to support across Cornwall.



Volunteer Highlights

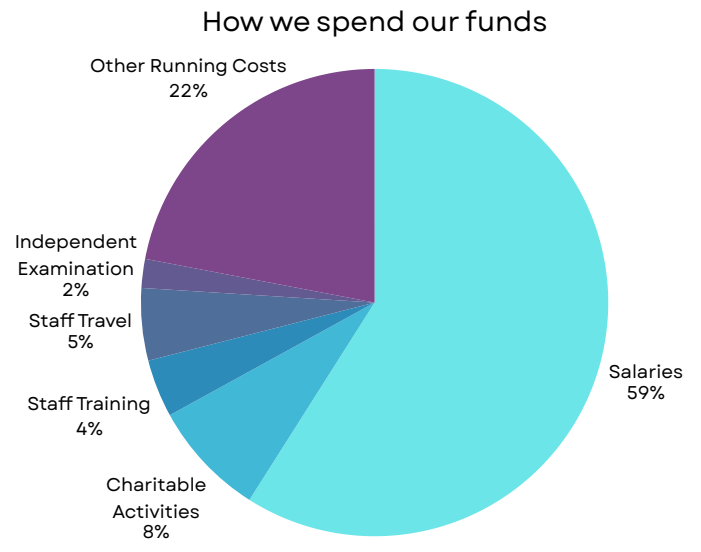
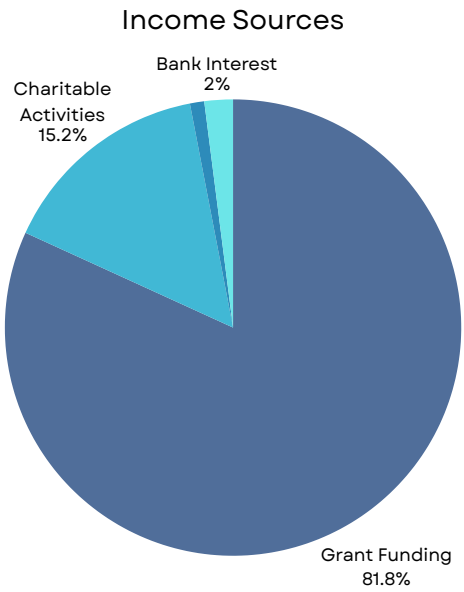
- **11** Volunteers power our services, delivering vital helpline and outreach support through specialist skills and ongoing training
- **9** Charity Trustees responsible for strategic direction, governance, and oversight.
- Our volunteers contributed an estimated **230–460 hours** of support this year across helpline delivery, community outreach, and events.



Financial Overview

2024-2025 combined reporting period

The organisation remains primarily grant-funded (81%) with growing income from charitable activities (15%). This demonstrates increasing movement towards diversified income streams.



Our spending prioritised **people** and **delivery**. 59% funding staffing, with 65% of total expenditure directly supporting frontline services. Training, travel and governance cost ensured quality, accountability and access across Cornwall.



Looking Ahead

In 2026, we aim to:

- Appoint an **Operations Manager** to provide strategic operational leadership.
- **Reach harder-to-access communities** through trusted local venues like foodbanks, libraries, and family support hubs.
- **Boost awareness and early access** via a stronger, more consistent social media and digital presence.
- **Strengthen volunteer sustainability** by diversifying recruitment, enhancing training, and planning for succession.
- **Build sustainable income** through sponsorships, paid services, and formal partnerships, reducing reliance on grants.
- **Expand services** to meet wider community needs, including specialist school and college support where dyslexia expertise is limited.





Be Part of the Change

Your support can transform lives. Join us in making a real difference by:

Funding our vision and help us deliver measurable impact, reach underserved communities, and build long-term, sustainable change.

Together, we can break down barriers, create opportunities, and build stronger, more connected communities.



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